

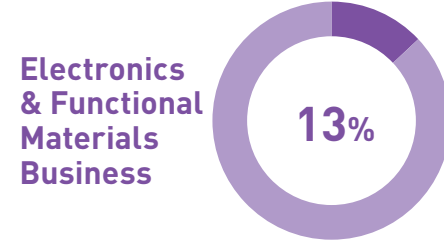
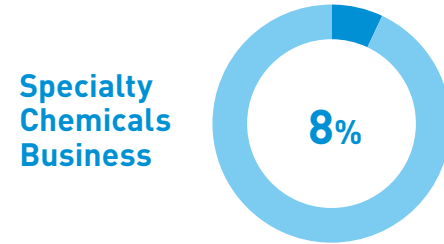
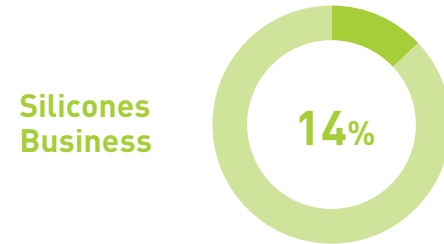
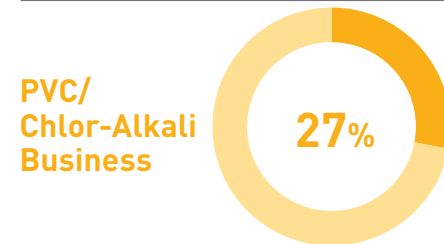
# The Shin-Etsu Group at a Glance

## Previous Segments (Fiscal 2010)

Segment	Sub-segment
Organic & Inorganic Chemicals Business	<ul style="list-style-type: none"> <li>PVC</li> <li>Silicones</li> <li>Other</li> </ul> <p><small>*The sales of Shin-Etsu Polymer Co., Ltd. are included in Diversified Business in the new segment</small></p>
	<ul style="list-style-type: none"> <li>Semiconductor silicon</li> <li>Other</li> </ul>
	<ul style="list-style-type: none"> <li>Synthetic quartz products</li> <li>Rare-earth magnets for general applications and other functional materials</li> <li>Other</li> </ul>

## New Segments (Fiscal 2011)

### Segment and Sales Composition



### Main Products



Polyvinyl chloride / Methanol / Caustic soda / Chloromethane



Silicones



Cellulose derivatives / Silicon metal / Poval / Synthetic pheromones



Semiconductor silicon



Rare-earth magnets / Semiconductor encapsulating materials / Coating materials for LEDs / Photoresists / Photomask blanks / Synthetic quartz products / Oxide single crystals / Rare earths / Liquid fluoroelastomers / Pellicles



Processed plastics / Export of plant equipment and technology licensing / International trading / Engineering / Information processing

### Application Examples

- Infrastructure components
- Window frames
- PVC pipes
- Plastic greenhouse for agricultural use

- Cosmetics and Toiletries
- Automobiles
- Construction
- LEDs
- PCs
- Mobile phones

- Medicinal products: pharmaceutical coatings, binders for tablets and granules (Cellulose derivatives)
- Toiletries products (Cellulose derivatives)
- Concrete admixture (Cellulose derivatives)
- Mating disruption (Synthetic pheromones)
- Various semiconductors and solar cells (Silicon metal)

- PCs
- Mobile phones
- Home appliances
- Automobiles

- Hybrid vehicles (Rare-earth magnets)
- Energy-saving air-conditioners (Rare-earth magnets)
- PCs (Rare-earth magnets, photoresists, photomask blanks, pellicles)
- Optical fiber (Synthetic quartz products)

- Mobile phones (Input/output parts for electronic devices)
- Chemical plants

