

## Snapshot of Our Business

### Research and development

Our R&D develops innovative technologies that differentiate the Shin-Etsu Group. We focus on “domain research,” which involves improving functions and developing more applications for current products. We also conduct “mission research” by using our technologies and knowledge to target next-generation needs in the markets.



R&D



## Manufacturing

### Stable supply

The Shin-Etsu Group constantly works to maintain a stable supply of high-quality products. We are working hard to further improve the product quality and minimize the production cost with rationalized, efficient operations. Furthermore, we are reinforcing manufacturing operations for our core products by strengthening our integrated manufacturing process that involves raw materials, and through geographically diversified production location.

## Sales and Marketing

### Business model

U.S. subsidiary Shintech manufactures PVC, a commodity resin, yet its profitability is comparable to that of a specialty chemical company. Shintech established its highly profitable business model by using a lean workforce and has made continuous efforts to increase productivity.